

Introducing GINI GRAHAM SCOTT

GINI GRAHAM SCOTT, Ph.D., J.D., is a nationally known writer, consultant, speaker, and seminar/workshop leader, specializing in business and work relationships and in professional and personal development. As a sociologist and anthropologist, she writes books about social trends, popular culture, lifestyles, and criminal justice. She is founder and director of Changemakers and Creative Communications & Research, and has taught classes at several colleges, including California State University, East Bay, Notre Dame de Namur University, and the Investigative Career Program in San Francisco. Besides writing nonfiction, she writes scripts for films and teleplays.

She has published over 50 books on diverse subjects. Her latest books on business relationships and professional development include: *WANT IT, SEE IT, GET IT; DISAGREEMENTS, DISPUTES AND ALL OUT WAR; 30 DAYS TO A MORE POWERFUL MEMORY; A SURVIVAL GUIDE TO MANAGING EMPLOYEES FROM HELL; A SURVIVAL GUIDE FOR WORKING WITH BAD BOSSES;* and *A SURVIVAL GUIDE FOR WORKING WITH HUMANS* (all from AMACOM 2004-2009).

Scott's books on social trends and popular culture include: *AMERICAN MURDER* (Greenwood 2007), *HOMICIDE BY THE RICH AND FAMOUS* (Berkley 2006, Greenwood 2005); *HOMICIDE: 100 YEARS OF MURDER IN AMERICA* (Contemporary 1998), *YOU THE JURY* (Seven Locks 1997), *CAN WE TALK? THE POWER AND INFLUENCE OF TALK SHOWS* (Plenum 1996), *MIND YOUR OWN BUSINESS: THE BATTLE FOR PERSONAL PRIVACY* (Plenum 1995), *THE TRUTH ABOUT LYING* (Smart Books 1994), *POWER OF FANTASY* (Citadel 1994), and *PRIVATE EYES* (Paladin 1994, with Sam Brown).

A humor book featuring kids' writing mistakes is *WHEN I GROW, I'D LIKE TO BE A SURGEON* (Sasquatch 2006) and a photo book based on a Website is *DO YOU LOOK LIKE YOUR DOG?* (Broadway Books 2004). Her books on groups include: *THE COMPLETE IDIOT'S GUIDE TO SHAMANISM* (Alpha 2002); *SECRETS OF THE SHAMAN* (New Falcon 1993), *SHAMANISM AND PERSONAL MASTERY* (Paragon 1991), *SHAMANISM FOR EVERYONE* (Whitford 1989), *SHAMAN WARRIOR* (New Falcon 1988), and *THE OPEN DOOR: TRAVELING IN THE USSR* (New World 1990). Her books on marketing include: *LET'S HAVE A SALES PARTY* (ASJA Press 2008), *BUILDING A WINNING SALES TEAM* (Probus 1991), *SUCCESS IN MLM* (Prentice Hall 1991), and *GET RICH THROUGH MULTI-LEVEL SELLING* (Self-Counsel 1989).

Scott has received national media exposure for her books (including appearances on *Good Morning America*, *Oprah*, *Montel Williams*, *CNN*, and *the O'Reilly Factor*). She hosted a weekly radio talk show series, CHANGEMAKERS, featuring interviews on various topics, which aired from 1991 to 1993 to 2 million listeners in over 70 countries. A new radio talk show is at www.changemakersradio.com.

Scott's screenplays, mostly in the crime, legal thriller, and sci-fi genres, include *RICH AND DEAD*, *COKE AND DIAMONDS*, *DEADLY AFFAIR*, *FLARE UP*, *DEAD NO MORE*, *THE NEW CHILD*, *NEW IDENTITY*, and *DELUSION*. *UNBALANCED* is expected to be filmed in 2009.

As a game and toy designer, Scott has had over two dozen games with major game companies, including Hasbro, Pressman, and Mag-Nif. Two new games were introduced by Briarpatch in 2007. She licensed *GLASNOST: THE GAME OF SOVIET-AMERICAN PEACE AND DIPLOMACY* to John N. Hansen (1988). The game received a 1989 International Clio for packaging.

As a songwriter, Scott has written over 100 songs, featured at www.songworks.net, and has cuts on several records. She has won awards for her photography, featured at www.artsandphotos.com. She has designed several lines of dolls and character licenses and writes children's books.

She received a Ph.D. in Sociology from the University of California in Berkeley, a J.D. from the University of San Francisco Law School, and M.A.s in Anthropology; Mass Communications and Organizational/Consumer/Audience Behavior, and Popular Culture and Lifestyles from California State, East Bay.